

A GUIDE TO USING AND KEEPING PERFUMES

- Once open it is meant to be used.
- Will fade with time or go “off”.
- Don’t expose to extremes of temperature.
- Keep all perfumes in a cool, dry place away from direct sunlight.
- Be careful if applying to fabric, can alter the character of the fragrance which needs to be body warm. Can also stain light coloured or delicate fabric.
- Replace cap and put back in its box.
- Don’t leave in the bathroom.
- Apply to all pulse points on the body - nape of neck, hairline, decollete, ankle or wherever you want to be kissed.
- Use Eau de Perfume or Eau de Toilette to accentuate and prolong your perfume during the day.
- Don’t rub the wrists together upon application as this crushes the molecules and confuses the notes.
- Keep all types of perfume products away from all types of jewellery especially pearls.